

MWID

MILITARY WORKING DOG
CONFERENCE & VENDOR SHOW

» SAN ANTONIO, TX
MAY 7, 8, 9 - 2021

MWDK9.COM/REGISTER

270.534.0500

ONLY \$295 PER PERSON!

THIS CONFERENCE IS FOR ALL POLICE & MILITARY
WORKING DOG HANDLERS & K-9 TRAINERS

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Our host hotel, Grand Hyatt San Antonio is in the heart of the city's historic downtown. Embrace historic Texan hospitality on the River Walk. Grand Hyatt San Antonio celebrates the history and charm of the Alamo City with a welcoming spirit and an elegant style. Experience the River Walk in the heart of downtown San Antonio, and enjoy top restaurants, museums, and must-visit sites, all within walking distance.

WHO WILL ATTEND?

MWD Magazine is highly committed to its attendees and vendors, bringing them together in San Antonio, Texas. Exhibit your products and services to 1,000+ Military and Police K-9 trainers and handlers from all over the world.



WHO SHOULD EXHIBIT?

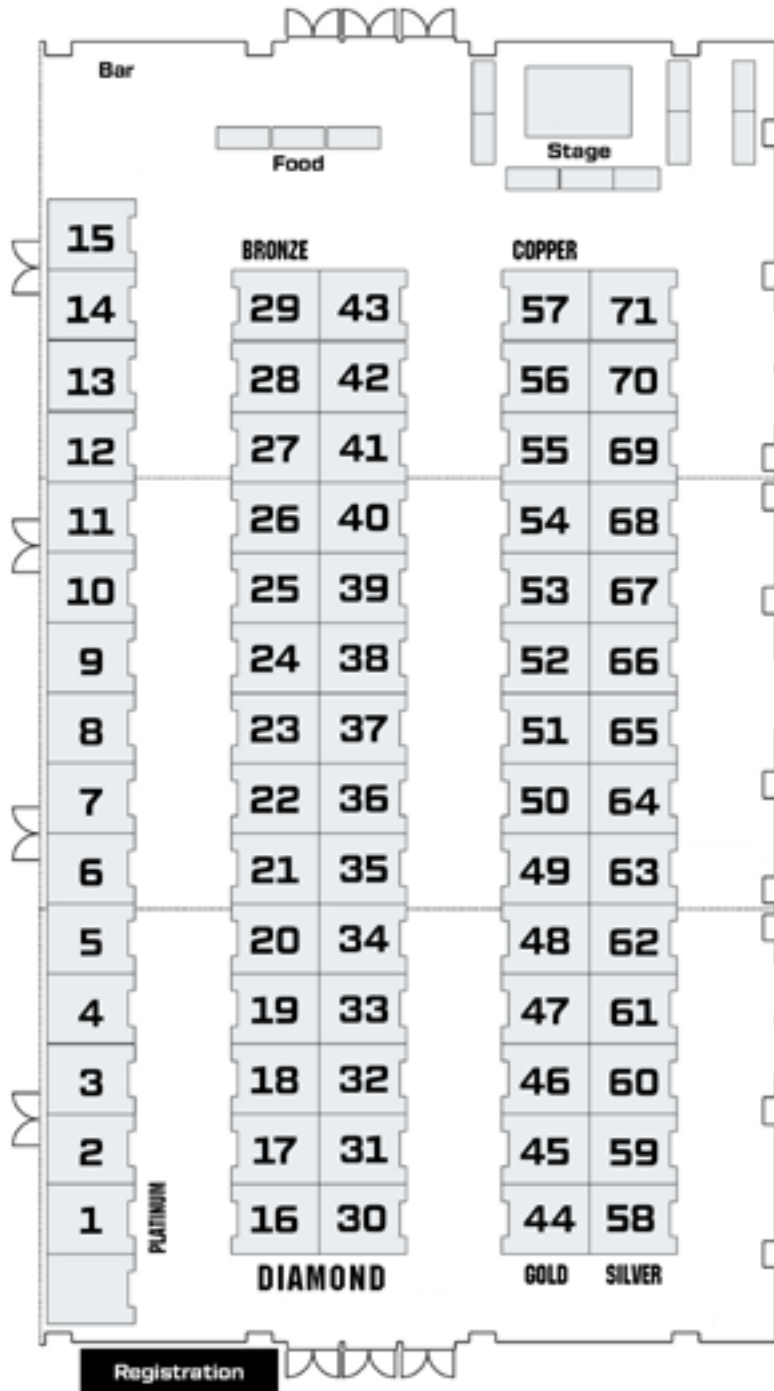
Any company, organization, or individual that sells or manufactures equipment, products and services related to the Military, Law Enforcement K-9, and tactical industries.

VENDOR PACKAGE \$1,495.00

- (1) 8'x10' booth (Includes pipe & drape, 6' skirted table, 2 chairs, and waste basket)
- Icebreaker Social: Friday, May 7, 2021
- Hospitality Night: Saturday, May 8, 2021
- Raffle Night: Sunday, May 9, 2021
- Promotion in *MWD Magazine*
- Email blasts to 30,000+ K-9 handlers
- Website and social site exposure
- Complimentary access to all conference classes (2 passes)
- Networking opportunity (PRICELESS!)



Vendor Map



Vendor Hall Schedule

FRIDAY May 7, 2021

Please sign in at the registration booth before setting up.

SET UP: noon – 4pm

VENDOR HOURS: 4:30pm – 8pm

SATURDAY May 8, 2021

VENDOR HOURS: 10am – 7pm

Morning Break: 10am – 10:15am

Lunch Break: 12:15pm – 1:15pm

Afternoon Break: 3:15pm – 3:30pm

Hospitality Night: 5:30pm – 7pm

SUNDAY May 9, 2021

VENDOR HOURS: 10am – 7pm

Morning Break: 10am – 10:15am

Lunch Break: 12:15pm – 1:15pm

Afternoon Break: 3:15pm – 3:30pm

Raffle Night: 5:30pm – 7pm



SAN ANTONIO, TX
MAY 7, 8, 9 - 2021

VENDOR CONTRACT:

Business Name: _____
 Contact: _____
 Business Address: _____
 City: _____ State/Province: _____ Zip: _____
 Phone: _____ Ext: _____ Fax: _____
 Email: _____
 Website: _____

Booth Choice	
#1	
#2	
#3	

Register now to reserve your preferred space!

Booth Price	Booth Size	Quantity	Total
\$1,495.00	8' x 10'		

Method of Payment: Credit Card Check
 Credit Card #: _____ Exp. Date: _____ Security Code: _____
 Billing Address (if different from above): _____

Make checks payable to MWD Magazine

Rooms available for \$127 per night at the Grand Hyatt San Antonio - (877) 803-7534 - Use CODE: MWD Conference

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2021 MWD Conference & Vendor Show as printed on the final page in this packet. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by *MWD Magazine* constitutes a legally binding contract.

Name: _____ Title: _____
 Signature: _____ Date: _____

2021 MWD Conference Sponsorship

DIAMOND SPONSORSHIP - \$12,000

LEAD SPONSOR

- (2) 8'x10' booths (\$2,990 value)
- (5) full-page, full-color advertisements in *MWD Magazine* (\$6,475 value)
- (1) 10' logo banner displayed in high traffic area (\$250 value)
- (1) 8' table cover w/ your logo displayed every evening (\$1500 value)
- Special recognition and speaking opportunity every evening (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (6) Tickets to all conference classes (\$1,770 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$14,685

PLATINUM SPONSORSHIP - \$10,000

ICEBREAKER SOCIAL SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (5) full-page, full-color advertisements in *MWD Magazine* (\$6,475 value)
- (1) 8' table cover w/ your logo displayed at the Icebreaker Social on Friday, May 7 (\$750 value)
- Special recognition and speaking opportunity at the Icebreaker Social (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (6) Tickets to all conference classes (\$1,770 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$12,190

GOLD SPONSORSHIP - \$7,000

HOSPITALITY & K-9 DEMO NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (3) full-page, full-color advertisements in *MWD Magazine* (\$3,885 value)
- (1) 6'x3' banner w/ your logo & displayed at the Hospitality & K-9 Demo Night on Saturday, May 8 (\$750 value)
- Special recognition and speaking opportunity at the Hospitality & K-9 Demo Night (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (4) Tickets to all conference classes (\$1,180 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$9,010

SILVER SPONSORSHIP - \$5,000

RAFFLE NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) full-page and (1) half-page, full-color advertisements in *MWD Magazine* (\$2,090 value)
- (1) 8' table cover w/ your logo displayed at the Raffle Night on Sunday, May 9 (\$750 value)
- Special recognition at the Raffle Night Party (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (2) Tickets to all conference classes (\$590 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$6,625

BRONZE SPONSORSHIP - \$3,000

COFFEE AND PASTRY SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) half-page, full-color advertisement in *MWD Magazine* (\$795 value)
- (1) 8' table cover w/ your logo displayed at the coffee & pastry table on the mornings of May 8 and May 9 (\$750 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$4,490

COPPER SPONSORSHIP - \$2,000

COPPER SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) quarter-page, full-color advertisement in *MWD Magazine* (\$395 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our *MWD Conference* program (\$1000 value)

Value Totaling \$3,340

BEER SPONSORSHIP - \$1,500

ONE-NIGHT - YOU CHOOSE: FRIDAY, SATURDAY or SUNDAY

- (1) 8' table cover w/ logo May 7, 8, or 9 (\$750 value)
- (1) keg displayed w/ logo May 7, 8, or 9 (\$400 value)
- (1) bartender to work the tap (\$200 value)
- (2) quarter-pages, full-color advertisement in *MWD Magazine* (\$790 value)

Value Totaling \$2,140

ALL THREE NIGHTS - \$3000

- (3) 8' table covers w/ logo displayed all 3 nights (\$2250 value)
- (3) kegs displayed w/ logo every night (\$1200 value)
- (1) bartender to work the tap (\$600 value)
- (2) quarter-pages, full-color advertisement in *MWD Magazine* (\$790 value)

Value Totaling \$4,840



SAN ANTONIO, TX
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Sponsorship Contract:

Business Name: _____

Contact: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

Email: _____ Website: _____

Welcome Bag Insertion

We are not able to attend personally but would like to distribute our information to attendees...

You are welcome to supply (at your cost) a minimum of 500 promotional pieces that will be given to each attendee during registration. Information must be able to be placed in welcome bags as a single insertion.

Any extra materials will be returned to you.

Fee for welcome bag insertion is \$250.

Materials should arrive by Friday, Apr. 2, 2021

ITEM	PRICE	TOTAL
Welcome Bag Insertion	\$250	
Break Co-Sponsorship	\$1,000	
Friday Beer Sponsorship	\$1,500	
Saturday Beer Sponsorship	\$1,500	
Sunday Beer Sponsorship	\$1,500	
Beer Sponsorship (Every Night)	\$3,000	
Copper Sponsorship	\$2,000	
Bronze Sponsorship	\$3,000	
Silver Sponsorship	\$5,000	
Gold Sponsorship	\$7,000	
Platinum Sponsorship	\$10,000	
Diamond Sponsorship	\$12,000	
TOTAL		

Method of Payment: Credit Card Check

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Billing Address (if different from above): _____

Make checks payable to MWD Magazine

Name: _____ Title: _____

Signature: _____ Date: _____

Terms and Conditions

Please read the following Terms and Conditions and sign and date the contract page to acknowledge that you have done so.

1. PAYMENT OF EXHIBIT SPACE RENTAL FEE

Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold exhibit space. Make checks payable to: *MWD Magazine*. Failure to comply with the above payment terms will result in the cancellation of the VENDOR CONTRACT and forfeiture of all money paid.

2. CANCELLATION AND REFUND

Cancellation by the Exhibitor for any reason will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing.

3. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated on the first come first reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor, payment required at the time of the reservation. Exhibitor agrees not to assign, sublet, or share any portion of the exhibit space. *MWD Magazine* reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor, and to rearrange the exhibit hall.

4. OCCUPANCY OF SPACE

Only **ONE** exhibitor as listed on the previous page of this contract may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly owned subsidiary, or firms for which the Exhibitor is the sole distributor or world wide agent. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed on the front of this contract.

5. INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibit installation time is between noon and 4:00pm on May 7, 2021. Exhibitor agrees that all materials must be removed from the exhibit area on May 9, 2021 before 11:59pm. ***Absolutely NO vendor breakdown before 7:00pm on May 9, 2021.***

6. SECURITY

Final responsibility for security and protection of the Exhibitor personnel, displays, equipment and materials shall be with the Exhibitor. *MWD Magazine*, their agents and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the exhibition.

7. LIMITS OF LIABILITY

MWD Magazine, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor demonstration participants, their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless *MWD Magazine*, its officers, directors, employees, and agents, against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney fees arising out of, or cause by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that *MWD Magazine*, their officers, directors, employees, and agents do not carry insurance for Exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance.

8. GENERAL RESTRICTIONS

Only law enforcement, military, and security products and services and canine related products and services may be displayed and exhibited, and *MWD Magazine* reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the exhibition. All demonstrations must be confined to the limits of the contracted exhibit space and/or demonstration area outside of the exhibit area. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed within the confines

of the contracted exhibit space. *MWD Magazine* reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Helium balloons and adhesive backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and *MWD Magazine*. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will control. In the event of any violation of these Terms and Conditions by the Exhibitor, *MWD Magazine* reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.

9. TERMINATION OF EXHIBITION

Should *MWD Magazine* be prevented, in the sole judgment of *MWD Magazine*, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of *MWD Magazine*, the VENDOR CONTRACT may be terminated. *MWD Magazine* will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a pro-rated share of total exhibit space rental fees after deduction of all costs and expenses incurred by *MWD Magazine*, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

10. AMENDMENTS TO TERMS AND CONDITIONS

MWD Magazine, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between *MWD Magazine* and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of *MWD Magazine* shall be final in all instances with regard to use of exhibit space.